ABSTRACT OF THE DISCLOSURE

A packaging composed of an applicator for applying liquid and pasty media. The applicator is made of a material that is permeable to the medium and is connected to a receiving opening of the packaging, at least in parts of the contact surface, covering the same. The packaging and applicator thus form a unit in which the applicator is positioned above the outlet for the content of the packaging. In this way, a packaging is created in a customer-friendly manner, with a secure connection between the packaging and the applicator, which, together with the shape of the applicator, essentially influences the guiding of the product. The packaging can thus be handled safely, e.g., undesired rapid discharge of the product and injuries caused by sharp edges are prevented.